ROYAL LABS | PRIVATE LABEL & CONTRACT MANUFACTURING

LET CURLS TAKE SHAPE.
LET PERSONALITY SHINE.

CURL DEFINING SHAMPOO

A refreshing cleanse. Moisture-minded care. Curls with natural movement.

A FRESH START FOR BEAUTIFULLY DEFINED CURLS.

Curly hair deserves more than an ordinary wash. This thoughtfully formulated shampoo pairs effective cleansing with aloe vera, shea butter, rice protein and botanical extracts to help curls feel soft, refreshed and manageable. An inviting private-label concept for brands seeking a curl-focused cleansing ritual.

CLEANSE WITHOUT LOSING THE CURL STORY.

A blend of cleansing surfactants lifts away daily buildup, while glycerin, panthenol and conditioning Polyquaternium-7 help improve hair feel and manageability. Eucalyptus and peppermint oils create a fresh sensory experience; oat, kelp, rosemary and sage extracts bring depth to the botanical story.

THE FORMULA STORY

TARGETED CLEANSING SYSTEM	Sodium C14-16 Olefin Sulfonate, Cocamidopropyl Betaine, Sodium Methyl Cocoyl Taurate and Coco-Glucoside cleanse hair and scalp.
ORGANIC ALOE + GLYCERIN	Moisture-focused ingredients help support softness and a comfortable, hydrated hair feel.
SHEA BUTTER + RICE PROTEIN	A rich botanical butter and protein ingredient complement the formula's curl-care positioning.
PANTHENOL + CONDITIONING POLYMER	Panthenol and Polyquaternium-7 help improve hair feel, slip and manageability.
BOTANICAL REFRESH COMPLEX	Eucalyptus, peppermint, oat, kelp, rosemary and sage create a refreshing, plant-inspired haircare story.

CLEAN BEAUTY. CURL-CONSCIOUS CARE.

Cruelty-Free | SLS/SLES-Free | Formulated without parabens, PEGs, mineral oil, petrolatum, silicones or added colorants.

YOUR BRAND. OUR INNOVATION.

Bring a curl-focused shampoo to your brand without starting from scratch. Ask Royal Labs about private-label programs, fragrance options, packaging, pricing and minimum order quantities.

ROYAL LABS NATURAL COSMETICS, INC. • JOHNS ISLAND, SOUTH CAROLINA

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